

Doll Clothes of Yore

Original, Historical Designs for 18" Dolls

World War II: Circa 1940's



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'Aloha' Dress

History

This dress, though an original Doll Clothes of Yore design, is similar to what might have been worn by women during the 1940's. The 'Hawaiian' print fabric was very popular during this time, but was not usually featured in dresses. The traditional Hawaiian 'Aloha' shirt originated during World War II. A local shop owner on the islands designed the original shirts and sold them to tourists. The shirts and designs reached their peak of popularity after the war and are still popular summer wear today.

Fashion

What is a 'Sweetheart' neckline?

The 'sweetheart' neckline became popular during the 1930's and is still popular today. The neckline is in the shape of a heart, and can be either high or low necked.